

# Dental Products for Children

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As dental hygienists, we know the importance of educating our patients and our children about brushing, flossing and rinsing at home in order to improve oral health. However, one of our most challenging efforts will be to motivate children to want to engage in proper oral hygiene habits at home with their parents. In this case, oral hygiene practices have to be fun and engaging. If we educate parents to teach their children to do these practices at home, we may see an improvement in oral health at the next prophylactic appointment. Education is a lifelong process, and if we begin right now, when they are children, it may make a world of difference for their oral health and prevention in the future.

*Please be aware that not all children's dental products have been listed and we are highlighting a limited number for this issue of Product Focus.*

Manufacturer/Web address	Product Name/Unique Features
<b>Toothbrushes - Manual</b>	
Colgate-Palmolive www.colgate.com/app/ Colgate/US/OC/Products/ KidsProducts/Name.cvsp	Colgate Character Toothbrushes featuring Shrek, Donkey, Puss in Boots, Dora the Explorer, and SpongeBob SquarePants <ul style="list-style-type: none"> <li>• Non-slip cushioned handle fits small fingers.</li> <li>• Multi-height bristles reach all teeth, including hard-to-reach areas.</li> <li>• Oval head with soft material helps protect children's gums.</li> <li>• Soft tongue cleaner on back of the head encourages good oral care habits early on.</li> </ul>
Procter & Gamble www.oralb.com/us/products/ /kids/stages	Oral-B Stages Toothbrushes For ages 2-4, Disney, Winnie the Pooh and friends characters For ages 5-7, Disney Princess, Power Rangers and Cars characters <ul style="list-style-type: none"> <li>• Unique cushioned head is designed to help protect tender gums.</li> <li>• A narrow brush head fits kids' small mouths (ages 2-4).</li> <li>• LittlePowerTip bristles are designed to help clean hard-to-reach back teeth.</li> <li>• An easy-to-hold handle helps kids learn to brush (ages 2-4).</li> <li>• Cup-shaped bristles are designed to surround and clean teeth (ages 5-7).</li> <li>• A big soft grip is designed for hands still learning to brush (ages 5-7).</li> </ul>
Sunstar America www.gumclub.com/products/	GUM Toothbrushes, Crayola Games Toothbrushes & Crayola Marker Toothbrushes GUM toothbrushes come in Razzle Dazzle, L'il Safari, and Sea Friends. Crayola Games toothbrushes come in four designs for children ages 2-4. <ul style="list-style-type: none"> <li>• Easy-to-grip handle for better control.</li> <li>• Narrow, tapered head is comfortable in small mouths.</li> <li>• Colorful, ultra-soft bristles are gentle on young gums.</li> <li>• Long slender neck is comfortable to reach back teeth.</li> </ul> Colorful Crayola marker-shaped toothbrush makes brushing fun and is available in five favorite colors for ages 5-10. <ul style="list-style-type: none"> <li>• Suction cup base reduces counter clutter and helps keep the brush clean.</li> <li>• Superior brush head is designed for safe and effective cleaning.</li> <li>• Unique angled bristle design cleans between teeth and removes plaque.</li> <li>• Extended tip cleans hard-to-reach back teeth.</li> <li>• Colorful ultra-soft bristles are gentle on young gums.</li> </ul>
GlaxoSmithKline www.aquafresh.com/	Dr. Seuss Aquafresh Toothbrushes Special cushioned head designed to protect tender gums. <ul style="list-style-type: none"> <li>• Extra-soft cup shaped bristles designed to surround and clean teeth.</li> <li>• Extended tip bristles to help clean hard to reach back teeth.</li> <li>• Thicker rubber handle specially designed for small hands, with handle stabilizer to help the brush lie flat when set down.</li> </ul>
<b>Toothbrushes - Battery Powered</b>	
Colgate-Palmolive www.colgate.com/app/ Colgate/US/OC/Products/ KidsProducts/Name.cvsp	Colgate Character Battery Powered Toothbrushes featuring Shrek, Bratz, and SpongeBob SquarePants and Patrick <ul style="list-style-type: none"> <li>• Small rotating head cleans teeth and gently sweeps away plaque.</li> <li>• Soft bristles help protect gums.</li> <li>• Brush lies flat for easy toothpaste application.</li> <li>• 2 AA batteries are included in package.</li> </ul>
Procter & Gamble www.oralb.com/us/products/ kids/stages	Oral-B Stages Battery Powered Toothbrushes For ages 2-4, Disney, Winnie the Pooh and friends characters For age 5-7, Disney Princess, Power Rangers, and Cars characters <ul style="list-style-type: none"> <li>• A rotating PowerHead™ that reaches, surrounds, and cleans multiple surfaces for a thorough clean.</li> <li>• A raised center row of bristles to clean chewing surfaces.</li> <li>• Interdental tips to get between teeth.</li> <li>• Extra soft bristles for a cleaning that's just as gentle as a soft manual toothbrush.</li> </ul>

Sunstar America  
<https://commerce.jbutler.com/ss/elmo.asp>

GUM Sesame Street Power Toothbrushes available in orange, green or purple colors with Sesame Street characters

- Gently cleans first teeth with ultra-soft bristles.
- Massage gums with oscillating bristle action.
- Comfortable, ergonomic handle.
- Collectible character stand child can hold while parent brushes the child's teeth.
- Replaceable heads available in fun orange, green and purple star pattern.
- 2 AA batteries are included in package.

### Toothpastes

Colgate-Palmolive  
[www.colgate.com/app/Colgate/US/OC/Products/Toothpastes/ColgateShrek.cvsp](http://www.colgate.com/app/Colgate/US/OC/Products/Toothpastes/ColgateShrek.cvsp)

Colgate Character Toothpaste featuring Shrek, Dora the Explorer, and SpongeBob SquarePants in a mild Bubblefruit® flavor that kids love

- Clinically proven cavity protection to strengthen and protect developing teeth
- Specially designed for kids 3-8
- Character graphics on a convenient stand-up tube with flip-top cap that encourages kids to brush
- Fights bad breath

Colgate-Palmolive  
[www.colgate.com/app/Colgate2in1/US/ProductDetails/Kids.cvsp](http://www.colgate.com/app/Colgate2in1/US/ProductDetails/Kids.cvsp)

Colgate 2in1 Kids Toothpaste with Mouthwash comes in fun and tasty flavors, (Strawberry and Watermelon) and will encourage kids to brush for a lifetime of bright smiles

- Helps protect your kids' teeth against cavities and bad breath
- Comes in bright and colorful package that your kids will notice

Procter & Gamble  
[www.oralb.com/us/products/kids/stages/](http://www.oralb.com/us/products/kids/stages/)

Oral-B Stages Toothpaste

For ages 2-4, Disney, Winnie the Pooh and friends characters

For age 5-7, Disney Princess, Power Rangers, and Cars characters

- This toothpaste provides effective cavity protection in a kid-tested, mild gel formula.
- Children 2 years to under 6: use a pea-sized amount and instruct in good brushing and rinsing habits (to minimize swallowing).

Colgate-Palmolive  
[www.tomsofmaine.com/toms/product.asp?dept\\_id=450&pf\\_id=TP-Child](http://www.tomsofmaine.com/toms/product.asp?dept_id=450&pf_id=TP-Child)

Tom's of Maine Natural Anticavity Fluoride Toothpaste for Children available in Silly Strawberry and Outrageous Orange-Mango

- Naturally sourced sodium monofluorophosphate is its active ingredient to provide cavity protection and calcium to clean.
- Pure, fruit flavor oils – no artificial sweeteners, dyes or sparkles are the basis for our kid-friendly appeal.
- The toothpaste carries the ADA Seal of Acceptance.

GlaxoSmithKline  
[www.aquafresh.com/](http://www.aquafresh.com/)

Dr. Seuss Aquafresh Toothpaste & Aquafresh Kids Toothpaste

Dr. Seuss' cavity-fighting fluoride toothpaste in a fun, bubblefresh flavor in a tube and Aquafresh Kid's toothpaste in a refreshing bubblemint flavor in an easy to use standup pump

### Dental Flossers

Procter & Gamble  
[www.oralb.com/us/products/kids/stages/](http://www.oralb.com/us/products/kids/stages/)

Oral-B Stages Toothpaste

For age 5-7, Disney Princess, and Toy Story characters

- Flossing can be a challenge for kids.
- Stages Flossers are easy to use.

Sunstar America  
[www.gumclub.com/products/](http://www.gumclub.com/products/)

GUM Crayola Flossers available in three favorite colors - Very Berry, Green Extreme, and Blue Raz

- Colorful crayon shapes kids recognize and love.
- Start healthy habits early for a lifetime of good oral health.
- Easy for parents to help kids floss – no mess.
- Helps remove more plaque than brushing alone.
- Premium, shred-resistant floss.
- Easy to hold in kid-size hands.
- High value 30-count pack.
- Appropriate for kids 3 years and up.

DenTek Oral Care  
[www.dentekoralcare.com/flosser/products/fun\\_flossers.html](http://www.dentekoralcare.com/flosser/products/fun_flossers.html)

DenTek Fun Flossers with Fluoride encourage healthy oral hygiene habits at an early age. Fun Flossers are ergonomically designed to comfortably fit into kid's or parent's hands, easily reaching all teeth.

Floss: Fluoride coated floss. Flossing Head: Narrow and deep flosser head provides the ideal shape for kid's teeth. Ergonomic Handle: Angled to reach all teeth. Grip: Textured grip areas for a firm hold. Available in packs of 48 and 24

### Mouth Rinses

Chatterm  
[www.actfluoride.com/products.html](http://www.actfluoride.com/products.html)

ACT® Anticavity Fluoride Rinse. ACT products are available in a range of great flavors and has an easy-to-use, Exact Dosage Meter that gives you just the right amount every time.

- Strengthen teeth to prevent tooth decay
- Reduce cavities in children up to 40% more than brushing with a fluoride toothpaste alone
- Reverse "white spots" on teeth caused by braces and other orthodontic appliances
- Instruct children under 12 years of age in good rinsing habits to minimize swallowing. ACT® Anticavity Rinse is not recommended for children under 6 years of age.